

## DURITE LTD JOINS SAFE FLEET, A GLOBAL LEADER IN FLEET SAFETY SOLUTIONS

FOR IMMEDIATE RELEASE

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Durite, the UK's leading brand in Vehicle Safety, Lighting and Auto Electrical parts for commercial vehicles and general automotive aftermarket, has been acquired by Safe Fleet, a global leader in fleet safety solutions headquartered in Belton, Missouri, USA.

Safe Fleet owns a portfolio of market-leading brands that provide safety solutions to fleet vehicle manufacturers and operators around the world. Their reputable smart solutions form an integrated safety platform for fleets of every type: Public Service Vehicles, Emergency services, Truck & Trailer, Construction, Agriculture, Waste & Recycling. With over 1,700 employees and 15 manufacturing locations, Safe Fleet continues to innovate and deliver the smart safety solutions fleets need to thrive in a changing world, and ensure that drivers, passengers, and everyone around them arrives home safely.

Durite provides an extremely good fit for Safe Fleet's targeted growth strategy to acquire market-leading brands offering innovative safety products. With Durite, Safe Fleet will broaden its commercial vehicle product offering and global reach.

"Durite is a great strategic and cultural fit within our fleet safety brand portfolio and establishes a new footprint for Safe Fleet outside of North America," says Mike Schulte, President of Safe Fleet. "This is an exciting addition to our leading commercial vehicle brands and aftermarket product portfolio."

Durite is the leading "one-stop brand" for electrical, lighting, and vehicle safety aftermarket products for commercial vehicles in the UK and Ireland. As the supplier of choice to the UK's backbone transport infrastructure, Durite's products are used by most fleets and commercial vehicle end-users. 5000+ commercial vehicle products are available through Durite's website and flagship catalogue – regarded as the industry 'bible' for electrical parts. With over 80 years in business, Durite has seen significant growth over the past few years, especially in all-round safety equipment for vehicles. Becoming part of the Safe Fleet family will enable Durite to access strong research & development capability, allowing them to broaden their range of technologically advanced safety products.

"Fleet and road safety is a primary concern for the UK, Ireland and European Transport Industry. This strategic move is a very positive change for Durite Ltd. It will allow us to continue to innovate to offer best-in-class safety solutions to our markets. We are excited to join Safe Fleet and look forward to a successful future together" says Pierre Nadeau, Managing Director at Durite.

The existing Durite leadership team will continue to manage the business moving forward. The strong Durite brand, business and website will continue to be managed as a stand-alone entity.

### **About Durite**

Durite is the UK's leading brand in Vehicle Safety, Lighting, and electrical parts, servicing the UK Transport industry, end-user fleets, and manufacturers. For over 80 years, Durite has built an impeccable reputation supplying high quality parts to the commercial vehicle market. Today, the Durite brand is synonymous with quality products and outstanding customer service. Quality, reliability, affordable value, and high levels of service are at the core of everything they do. For more information about Durite and its products, visit [www.durite.co.uk](http://www.durite.co.uk).

### **About Safe Fleet**

Headquartered in Belton, MO, Safe Fleet is the leading provider of safety solutions for fleet vehicles. Their best-of-breed smart solutions form an integrated safety platform for fleets of every type – School Bus, Transit, Fire, EMS, Law Enforcement, Work Truck, Truck & Trailer, Construction, Agriculture, Waste & Recycling, Industrial and Military. With a broad portfolio of market-leading brands, over 1,700 employees and 15 manufacturing locations, Safe Fleet continues to innovate and deliver the smart safety solutions that fleets need to survive and thrive in a changing world – and ensure that drivers, passengers, and everyone around them arrive home safely. Safe Fleet is driving safety forward for today's and tomorrow's fleets. For more information visit [www.safefleet.net](http://www.safefleet.net). Safe Fleet is a portfolio company of Oak Hill Capital Partners.